

1/12

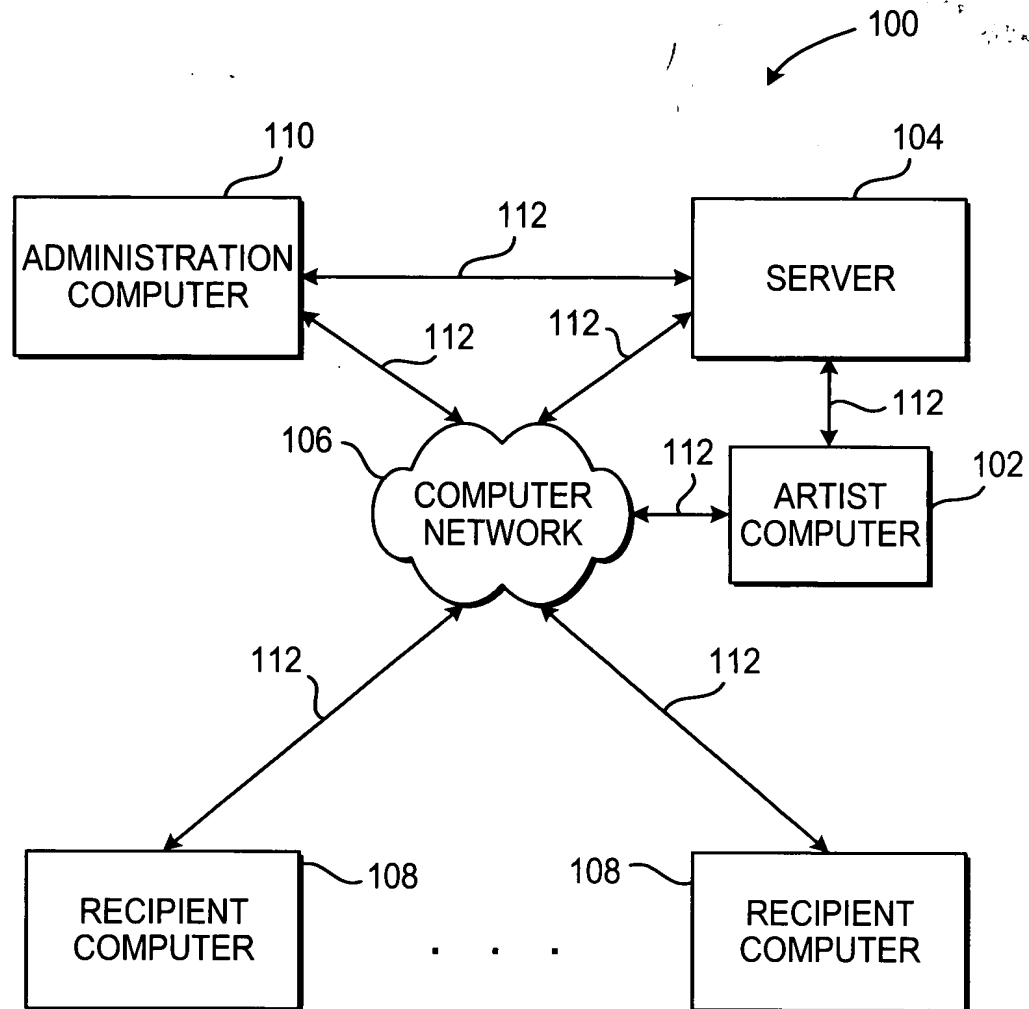


FIG. 1

2/12

200

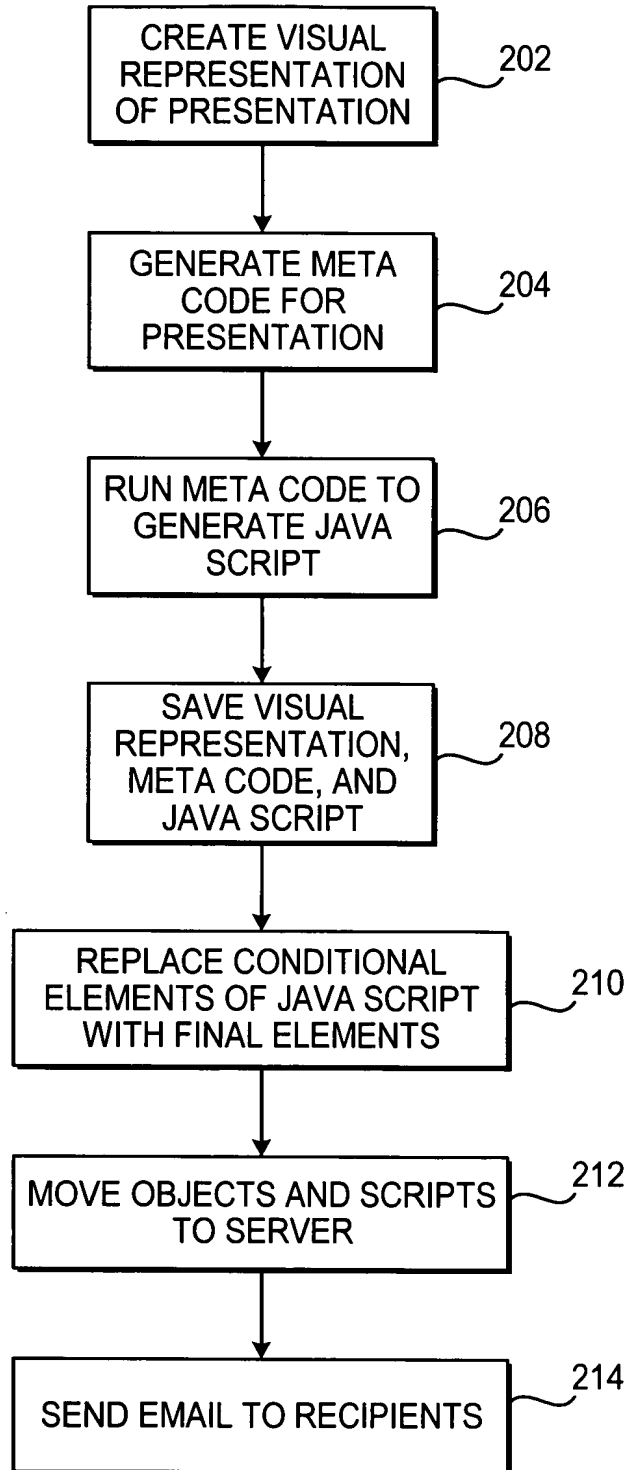


FIG. 2

3/12

300

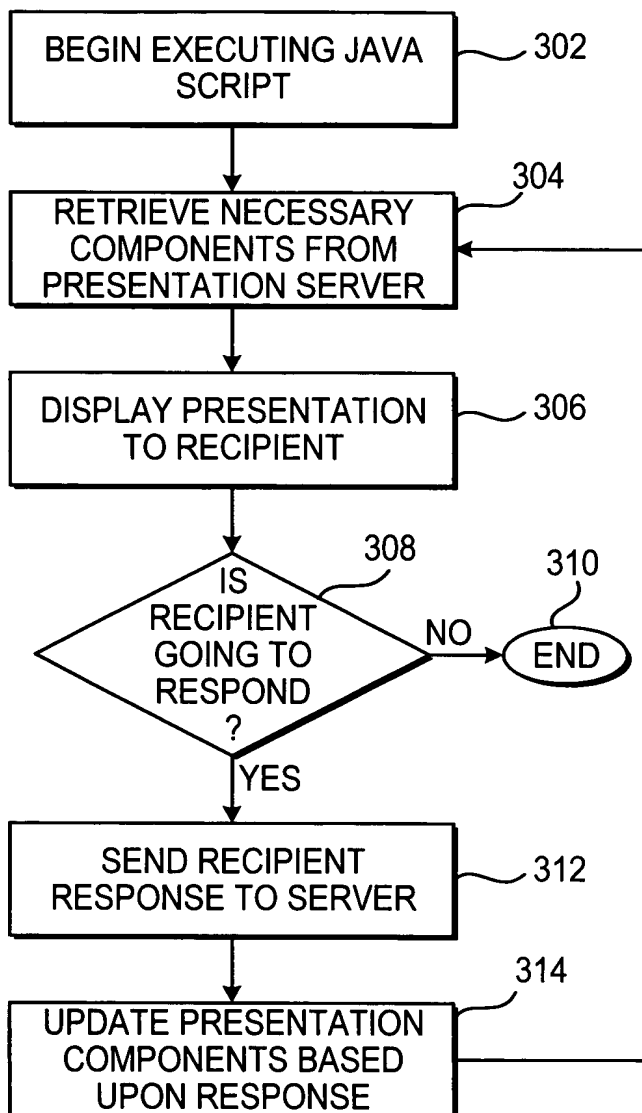


FIG. 3

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FIG. 4

400

404

402

TRAIN										START POSITION										END POSITION									
Y	O	A	R	C	H	W	T	T		R	C	H	W	T	T		R	C	H	W	T	T		A					
TYPE	OBJECT	ACTION	ROW	COL	HEIGHT	WIDTH	TIME	TIME		ROW	COL	HEIGHT	WIDTH	TIME	TIME		ROW	COL	HEIGHT	WIDTH	TIME	TIME		ACTION	AT END				
1	AGE	LOCOWORD.GIF	STATIC	254	51	72	175	0	5															SHOW					
2	UND	CHOOCHOO.AU	STATIC	-250	-54	54	0.7	5																HIDE					
3	AGE	TRAINNEW.GIF	LINE	192	-127	58	127	1	4	192	86	58	127	1										SHOW					
4	AGE	PUFFB.GIF	LINE	173	18	15	18	1.5	2.2	158	-8	9	11	0										HIDE					
5	AGE	PUFFB.GIF	LINE	173	38	15	18	2	2.7	158	18	9	11	0										HIDE					
6	AGE	PUFFB.GIF	LINE	173	68	15	18	2.4	3.1	158	48	9	11	0										HIDE					
7	AGE	PUFFB.GIF	LINE	173	98	15	18	2.8	3.5	158	78	9	11	0										HIDE					
8																													
9																													
10																													

416

412

414

418

420

422

424

426

428

LIST VIEW

TREE VIEW

CREATE

OPEN

SAVE

SEND

STOP

OPTIONS

CLEAR

HELP

EXIT

PACKAGEWORKS

NEWPLANEMOTION

ANEMOTION

IMAGE

OSOUND

OTEXT

OVIDEO

ALIVE

ALIVEA

ALIVEB

ALIVEBIG

ALIVEBLACK

ALIVERED

ALIVEWHITE

ANEDOT

ANEMOTION

BLACK

BOXA

BOXB

BOXC

BOXD

COMALONE

COME

COMPEOPLE

COMMORD

COPYRIGHT

COUNDOWN

COWBOX

DANCER

DANCERHIDE

DKGREEN

EDIRECT

ELIPSE

EMAIL

EMAILUS

EMBRACE

EMBRACEHIDE

ENVCLOSED

ENVOOPEN

EYE

EYEA

EYEB

EYEBALL

EYEC

EY

EY

EY

FO

GAI

GN

II

LE

LE

LIR

LO

LO

LT

M

M

M

M

M

M

LOC

LOC



6/12

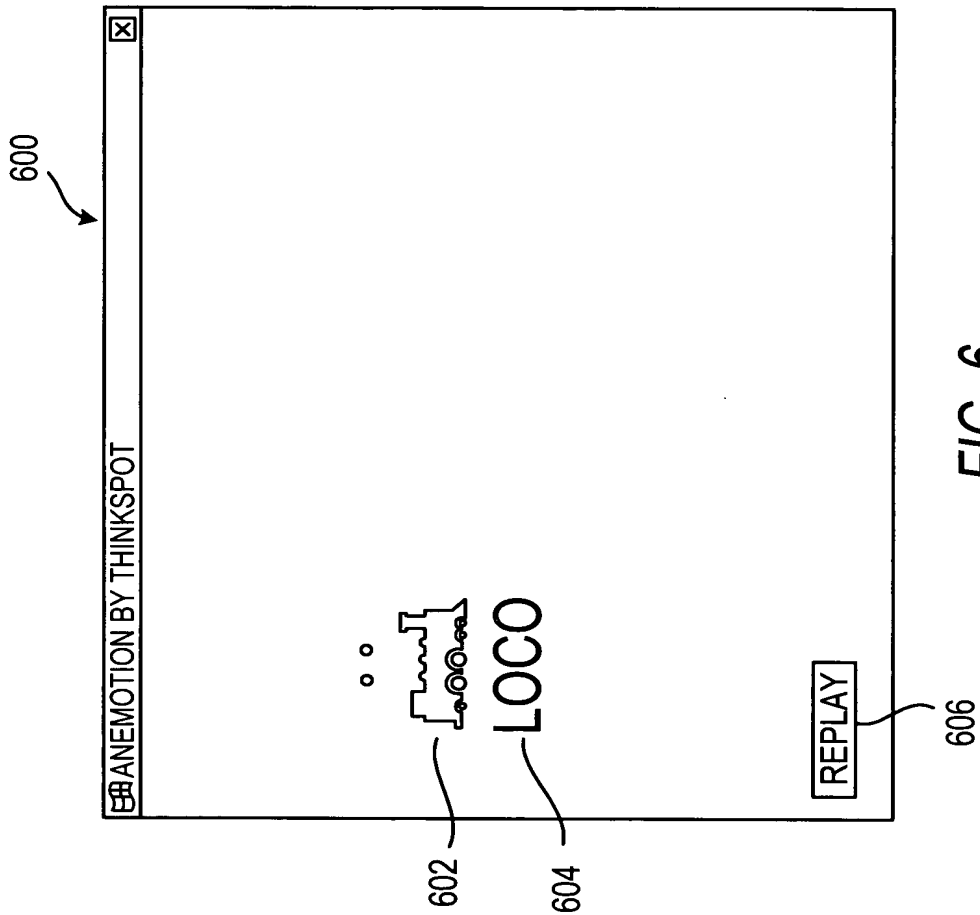


FIG. 6

7/12

FIG. 7

702

IPANEMOTION BY THINKSPOT

LAYER	TYPE	OBJECT	ACTION	ROW	COL	HEIGHT	WIDTH	TIME	ROW
4	IMAGE	WALK.AWAIT.GIF	STATIC	14	0	485	650	10	12
4	IMAGE	CLOSEUP1.GIF	STATIC	0	0	525	650	12.5	14.5
4	IMAGE	CLOSEUP2.GIF	STATIC	0	0	525	650	15	17
4	IMAGE	BOOM.GIF	STATIC	0	0	525	650	17.5	20
			STATIC	0	0	525	650	20	21
			INE	200	295	20	47	20	21
			INE	525	167	53	400	21	21.5
			INE	403	650	26	335	23.5	24
									403

SCRIPT SYSTEM OBJECT SEND

706 708 710

704

SELECT BACKGROUND COLOR

DELETE SCRIPT: IPANEMOTION2

PRINT COMPONENTS: IPANEMOTION2

☐ SCROLL BARS IN BROWSER WINDOW

☒ SHOW END/REPLAY BUTTON

IPANEMOTION2

VIEW

VIEW

IPANEMOTION

IPANEMOTION

IMAGE

SOUND

TEXT

VIDEO

BACKGROUND

BLACK

BOOM

CHAIR

CHECKEDBOMB

CLOSEUP1

CLOSEUP2

FLUSE1

IDBOX

LIGHT

LOGO

LOGOTEXT1

LOGOTEXT2

MATCH

REONSEBACKGROUND

RESPONSEFORM

RESPONSELOGO

RESPONSETEXT1

RESPONSETEXT2

RESPONSETEXT3

SPYWITHBOMB

SPYWITHCURTAIN

SPYWITHSAFEBOX

SPY1

SPY2

SPY WALKING

SUBMIT

SWITCH

TEXTWITHWHITE

TEXT18150MAT2

TEXT18150MAT

TEXT18150WITHMAT

UNCHECKEDBOMB

WALK AWAY

WHITE

HELP

EXIT

8/12

FIG. 8

ANEMOTION BY THINKSPOT

SAVETHEDATEFINAL				START POSITION				END POSITION						
LAYER	TYPE	OBJECT	ACTION	ROW	COL	HEIGHT	WIDTH	TIME	ROW	COL	HEIGHT	WIDTH	DELAY	ACTION
1	IMAGE	BACKGROUND1.JPG	LINE	0	-650	525	650	0	1	0	525	650	19	
6	IMAGE	LEHMAN.GIF	STATIC	7	415	20	208	1	4.9					
5	ANE	SAVETHEDATE4.ANE						1.5						
6	ANE	SAVETHEDATE5.ANE						1.5						
7	IMAGE	BB OPTIONS												
	ANE													
	ANE													

706

SCRIPT SYSTEM OBJECT SEND

PRINT PROPERTY SHEET

REMOTE APL

ANEMOTION STATUS REPORT

MAINTAIN EMAIL ADDRESSES

MAINTAIN EMAIL RESPONSES

SEARCH LIBRARY

REFRESH VISUAL LIBRARY

RESET ANEMOTION ENVIRONMENT

SYNCHRONIZE OPENHERE.COM

VIEW PROBE INFORMATION

120 SECOND IN TIME LINE

ST VIEW  
 REE VIEW  
 CREATE  
 OPEN  
 SAVE  
 SEND  
 STOP  
 OPTIONS  
 CLEAR  
 HELP  
 EXIT

LEHMANBROTHERS  
 SAVETHEDATE  
 ANEMOTION  
 IMAGE  
 SOUND  
 TEXT  
 VIDEO

AGENDA  
 AGENDABKGND  
 AGENDATYPE  
 BACKGROUND1  
 BACKGROUND2  
 BUTTON  
 CHECKBOX8  
 CHECKBOXG  
 CHECKMARK  
 CLIENTLETTERTYPE  
 CONFERENCE  
 DATE  
 DOLLAR1  
 DOLLAR10  
 DOLLAR11  
 DOLLAR12  
 DOLLAR13  
 DOLLAR14  
 DOLLAR15  
 DOLLAR16  
 DOLLAR17  
 DOLLAR18  
 DOLLAR19  
 DOLLAR2  
 DOLLAR20  
 DOLLAR21  
 DOLLAR3  
 DOLLAR4  
 DOLLAR5  
 DOLLAR6  
 DOLLAR7  
 DOLLAR8  
 DOLLAR9  
 EVENT  
 FINANCIAL  
 FORMAL  
 INVITATION  
 INVITATION1





FIG. 10

ANEMOTION BY THINKSPOT

10"05"15"

1

2

3

4

5

SEASONAL

OBJECT

ACTION

LINE

65

650

53

0

1

65

235

53

416

4

SHOW

SEASONAL1.GIF

LINE

220

113

20

20

1

1.8

130

23

200

203

3.2

SHOW

SEASONAL2.GIF

LINE

220

360

17

20

1.5

2.3

144

264

170

205

2.7

SHOW

SEASONAL3.GIF

LINE

410

485

21

30

2

2.8

314

335

210

306

2.2

SHOW

SEASONAL

OPTIONS

710

START POSITION

END POSITION

SCRIPT

SYSTEM

OBJECT

SEND

TEXT MESSAGE WITH WEB LINK

TEXT MESSAGE WHEN AUTOPREVIEW IS ON

SAVE SNAPSHOT FOR INBOX PREVIEW

TEXT MESSAGE WHILE IS ANEMOTION LOADING

SEND PROBE

ST VIEW

REF VIEW

PRESENTATIONPACKAGE

PRESENTATION

ANEMOTION

IMAGE

SOUND

TEXT

VIDEO

AREANYTHING

BACKGROUND

DOT

FINALINFO

FORMORE

FRUITCOVER

FRUITCOVER50DPI32

GOLD

GREEN

INFORMATION

INTROPHOTO

JPGFRUITCOVER

JPGSECONDPHOTO

JPGSIMPLY1

JPGSIMPLY2

JPGSIMPLY3

JPGTRENDSONE

JPGTRENDSSTHREE

JPGTRENDSSTWO

LINE

LINEHREE

LOGOBLACK

LOGOINTRO

OUR

PINK

SEASONAL1

SEASONAL2

SEASONAL3

SEASONAL4

SECONDPHOTO

SIMPLY

SIMPLY1

SIMPLY2

SIMPLY3

SIMPLY4

STANDARD

STCOCKBOX

CREATE

OPEN

SAVE

SEND

STOP

OPTIONS

CLEAR

HELP

EXIT

11/12

FIG. 11

1124 1104 1106 1108

1118 1120 1122 1102

SEND ANEMOTION

SELECT ALL

CANCEL

AUTO DETECT: SEND TEXT WITH LINK IF JAVASCRIPT IS NOT ENABLED

SUBJECT

1112

1114

CLASS

SNAPSHOT ONLY  
PLAIN TEXT WITH LINK  
EXCHANGE CLIENT  
CREATE STANDALONE FILE  
USE LOCAL FILES  
HTML TEXT WITH LINK

AGENDA

FROM

NEW EMAIL ADDRESS

RK@PACKAGEWORKS.COM

E-LIST

AMC

TIMEINC1

WEBSITE

LEHM

LUCE

MEREDITH

PEOPLE

TESTING

1110

SENDABLE ANEMOTIONS

CLIENT	PROJECT	SCRIPT	DATE
ANFROM	ARTCOLLECTION	ANN WITH AU SOUND	11/22
FIRSTGEN	FIRSTGEN	GENE EMAIL	11/06
LEHM	HOLIDAYINVITATION	COPORATE DIVISION	11/09
LEHM	HOLIDAYINVITATION	EQUITY DIVISION	11/09
LEHM	HOLIDAYINVITATION	PRIVATE DIVISION	11/09
LEHM	HOLIDAYINVITATION	FIXED DIVISION	11/09
LEHM	HOLIDAYINVITATION	INVESTMENT DIVISION	11/09
LEHM	HOLIDAYINVITATION	OPERATION DIVISION	11/09
LEHM	HOLIDAYINVITATION	INFORMATION DIVISION	11/09
LEHM	SAVETHEDATE	SAVETHEDATEFINAL	11/22
LEHM	SAVETHEDATE	SAVETHEDATE	11/06
LEHM	SAVETHEDATE	SAVETHEDATEINVITATION	11/21
LEHM	SAVETHEDATE	AGENDA	11/21
LEHM	SAVETHEDATE	CLIENTLETTERRESPONSE	11/21
LUCE	IPANEMOTION	IPPOSSIBLE DISABLED RE...	11/22
LUCE	IPANEMOTION	IPPOSSIBLE DISABLED	11/22

1116

ADAM  
ADRIAN  
AL  
ALS  
ALEXANATE  
ALISEN  
ANDREW  
ANEMOTION - AOL - 200  
ANEMOTION - EXCHANGE INBOX  
ANEMOTION - LAPTOP  
ANEMOTION - MAC & 200  
ANEMOTION - MSII - 200 & HOME  
ANEMOTION - NETSCAPE  
ANEMOTION - 2000 DESKTOP  
ANGELA  
ANITA  
ANN B  
ANN  
ANN M  
ANNE  
ARLEEN  
ART B  
ASHLEY  
AUDREY  
BARBARA B  
BARBARA D  
BARBARA H  
BARBARA M  
BARBARA MC  
BARTY S  
BART T  
BERNICE  
BETH W  
BETTING  
BIANCA J.  
BOB G  
BOB M  
BOB II  
BRENDA  
BRIAN  
CAM

ION

LAY ACTION

12/12

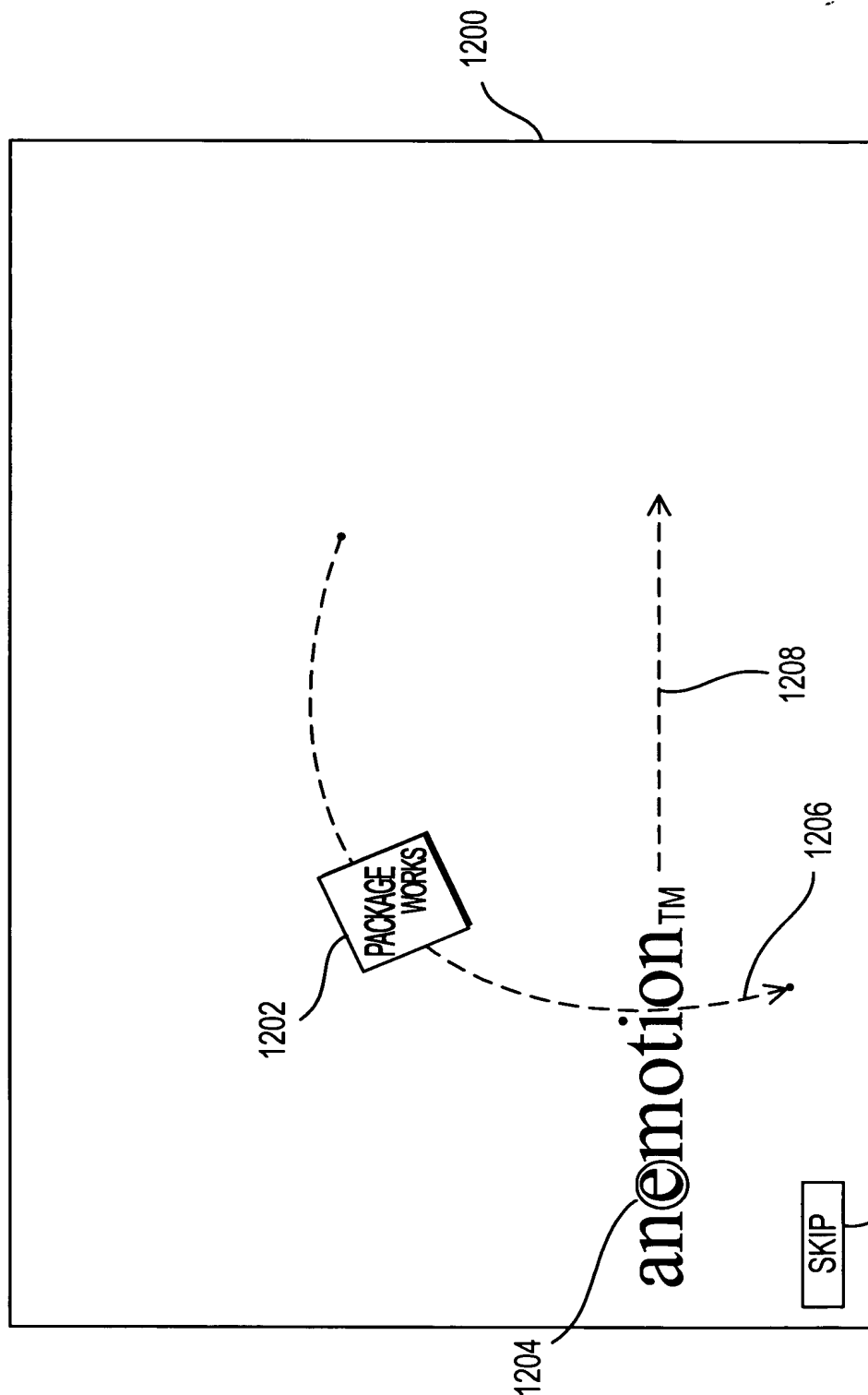


FIG. 12